Ellen Elizabeth Moore

Communication Arts and Culture

School of Interdisciplinary Arts and Sciences

University of Washington Tacoma

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**POSITIONS**

Senior Lecturer (5-yr), University of Washington Tacoma (2016 to present)

Lecturer, University of Washington Tacoma (2009-2016)

**ACADEMIC TRAINING**

*UNIVERSITY OF ILLINOIS, URBANA-CHAMPAIGN* 2010

PhD in Communications

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| *UNIVERSITY OF TENNESSEE, KNOXVILLE* | 1998 |
| Master of Arts in Forensic Anthropology  *UNIVERSITY OF CALIFORNIA, BERKELEY* | 1992 |

Bachelor of Arts in Anthropology

**RESEARCH INTERESTS**

Critical analysis of commercial media through the lens of cultural studies and political economy with a focus on ethnicity, the environment, and contemporary environmental/social justice.

**DISSERTATION**

Title: *Indiana Jones and the Temple of Media: Exploring the Interconnection between Hollywood Film, Politics, and Religion in the United States*. The research is framed by a critical approach to commercial media in the assessment of the relationship between American politics, mass media, and religion in the U.S.

**SCHOLARSHIP**

*Publications: In Preparation*

Moore, E. (2018). *Journalism, Indigenous Resistance, and the Dakota Access Pipeline: News*

*Media’s Coverage of Environmental Justice in the Age of Trump*. London: Routledge.

Moore, E. and Westbrook-Seward, O. (under review). How to *Tame* Your Dragon: Ecofeminism as

Transactional Environmentalism in *Dragons: Race to the Edge*. *Critical*

*Studies in Television*.

*Publications*

Moore, E. (expected April, 2018). Green screen or smokescreen? Hollywood’s messages about

nature and the environment. In *Research Now: Contemporary Writing in the Disciplines*. Canada: Broadview Press. [Re-printed from 2015 publication in *Environmental Communication: a Journal of Nature and Culture*].

Moore, E. (October 2017). *Landscape and the Environment in Hollywood Film: the Green Machine*.

London: Palgrave MacMillan.

Moore, E. and Lanthorn, K. (2017) Framing Disaster: News Media Coverage of Environmental

Justice. *Journal of Communication Inquiry 41*: 227-249.

Moore, E. (2015). Green Screen or Smokescreen? Representations of the Environment in Hollywood Film. *Journal of Environmental Communication 10*: 539-555*.*

Moore, E. and Coleman, C. (October 2015). Starving for Diversity: Ideological Implications of Race Representations in *Hunger Games*. *Journal of Popular Culture 48* 948-969.

Moore, E. (2013). Indiana Jones and the Temple of Media: Exploring the Interconnection between Hollywood Film and Evangelical Faith in America. *Evangelicals and Popular Culture* (ed. Robert Woods). Praeger Publishing.

Moore, E. (2012). Sexual Hyena**s** and Programs for At-risk Youth: Structural Opportunities for

Abuse. *Cultural Studies, Critical Methodologies* 12 (4): 361-365.

Moore, E. (2010). *Braveheart*, Sacred Heart: Representations of Gender in Commercial Entertainment Media Used in American Evangelical Churches: Evangelicals’ Perspectives. *Women’s Studies Quarterly 38:* 94-115. *Invited submission*

*Publications: Non-peer Reviewed*

Moore, E. (2009). The Gospel of Tom: What the “Da Vinci Code” Reveals about the

Relationship between Media, Religion, and Popular Culture. *Exploring Religion and*

*the Sacred in a Media Age* (eds. Christopher Deacy & Elisabeth Arweck). United

Kingdom: Ashgate. *Invited submission.*

Moore, E. (2008). Raising the Bar: the Complicated Consumption of Chocolate. In *Food,*

*Eating, and Culture*. McFarlan & Co, Inc. Winston-Salem, NC.

*Conference Presentations*

Moore, E. (2018, invited). Roundtable discussion series. *Roundtable on Agriculture As/In*

*Environment*, September 28-30, 2018, Salina Kansas. Illinois Program in Law and

Philosophy.

Moore, E. and Tucker, E. (2017). News media coverage of Dakota Access Pipeline. *Conference on*

*Communication and the Environment*, Leicester, United Kingdom, June 29-July 2.

Moore, E. (2017). Seeing is Believing is Feeling is...Acting? How Media Can Create Uncomfortable Emotions that Lead to Sustainable Change. *National Association of Media Literacy Education*, Roosevelt University, June 26-27, Chicago, Illinois.

Moore, E. (2017). Students as Community Educators: Global Media Literacy in the Digital Age, *National Association of Media Literacy Education*, Roosevelt University, June 26-27, Chicago, Illinois.

Moore, E. (2016). UW’s Biggest Loser! Student Reflections about Climate Change and Sustainability. *Teaching in an Age of Climate Consequences Conference*. Whidbey Institute, November 11.

Moore, E., Koontz, T., Jones, T., & Sangsland, R. (2016). Engaging Students in Sustainable Behaviors: Reflection and Action in the UW Carbon Challenge. *Association for the Advancement of Sustainability in Higher Education*, Baltimore Convention Center, October 10.

Moore, E. and Miller, J. (2016). Methanol, Ecology, and Time: Considering an Ethic of Place from

the Global to the Local. Conference: *Inquiring into an Ethic of Place*. Evergreen State College Tacoma, January 30

Moore, E. (2016). The ‘Good, the Bad, and the Ugly’: Engagement, Service Learning, and Teachable Moments. *Distinguished Teaching Award* presentation, University of Washington Tacoma, Jane Russell Commons, January 14.

Moore, E. (2015). Dead Men DO Tell Tales: Forensic Anthropology, Conflict, and Human Rights in a Global Context. Presented at the *Washington State History Museum*, Tacoma, Washington, March 19.

Moore, E. (2014). From abstraction to practice: reflection on individual change in UWT’s Biggest Loser. Presented at the *Contemplative Mind in Higher Education* conference, Whidbey Institute, Whidbey Island, Washington, November 14-16.

Coleman, C. and Moore, E. (2014). Disney as Environmental Steward? That’s Just Goofy. A Critical Examination of the Relationship between Magic, Sustainability, and Corporate Practice. Presented at the 39th Annual Macromarketing Conference: Macromarketing and the Crisis of the Social Imagination. School of Management, Royal Holloway, University of London, United Kingdom, July 2-5.

Moore, E. (2014). Green Screen or Fade to Black? Representations of the Environment in Hollywood Animated Films. IAS Brown Bag Lunch, Faculty Resource Center, WG 208,

March 5.

Moore, E. (2013). It’s Not Easy Being ‘Green’: Three Case Studies of American Journalism.

Presented to the *Academy of Journalism and Communication*, Hanoi, Vietnam, September

21, 2013.

Moore, E. (2013). You’re getting warmer: Contemporary Challenges in American Journalism.

Analysis of Commercial Media Coverage of Environmental Issues in the U.S. Presented at

Vietnam National University, Hanoi, Vietnam, September 20, 2013.

Moore, E. (2013). Vietnam: a Consideration of Water, Populations, and Globalization. Presented

December 15 at the U.S. Geological Society, 934 Broadway, Ste 300, Tacoma,Washington,.

Moore, E. (2013). “Starving For Diversity: Ideological Politics in the Age of Post-racism.”

Sponsored by Interdisciplinary Arts & Sciences and the Washington State Historical Society.

Presented at the Washington State History Museum, April 17.

Moore, E. (2011). Spill Baby Spill: Exploring Commercial Journalism Coverage of the 2010

Gulf Oil Spill. *Panel paper presented at the National Communication Association, Central*

*Conference Division*, New Orleans, November 18.

Moore, E. (2011). The Oil Spill is Bad… But Have You Considered a Vacation in the Bahamas this Year? Assessing Commercial News Coverage of the Gulf Oil Spill in the U.S. *Lecture presented to the Interdisciplinary Arts and Sciences Faculty*, University of Washington Tacoma, 309 Science.

**NB: for earlier presentations, a lengthier CV is available on request.**

**HONORS AND AWARDS**

Recipient, *Distinguished Teaching Award*, University of Washington Tacoma (Spring, 2015)

Voted *Extrameritorious* by Interdisciplinary Arts and Science faculty, University of Washington Tacoma (2015)

Winner, *Outstanding Teacher*, from the Outstanding Student Ceremony and Recognition

(OSCARS), University of Washington Tacoma (May, 2014)

Winner, *Tacoma’s Biggest Carbon Loser*, from the City of Tacoma’s Sustainable Tacoma Commission (April 8, 2014)

Recipient, *Outstanding Woman Award*, University of Washington Tacoma (March, 2014)

Nominee, *Distinguished Research Award,* University of Washington Tacoma (January 2014)

Nominee, *Distinguished Leadership Award*, University of Washington Tacoma (January 2014)

Voted *Extrameritorious* by Interdisciplinary Arts and Science faculty, University of Washington Tacoma (2012).

Recipient, *List of Teachers Ranked as Excellent by Their Students,* University of Illinois (2006,

2007, and 2009).

*Center for Teaching Excellence* Certificate, University of Illinois (2009)

**NB: A lengthier CV listing more Honors and Awards is available on Request**

**TEACHING**

* Mentor and reviewer for UW Undergrad Research Sympoisum
* Mentor and reviewer for ACCESS

*University of Washington Tacoma*

TCORE 103 A, *Introduction to Social Sciences: Race, Gender, Class in* *Popular Culture*

TCOM 101, *Critical Media Literacy*

TCOM 201, *Media and Society*

TCOM 257, *Ethical Issues in Mass Communication*

TCOM 258, *Children and Media*

TCOM 310, *Contemporary Issues in Environmental Communication*

TCOM 312, *Ecology, Inequality, and Popular Culture*

TCOM 444, *Gender, Ethnicity, Class and the Media*

TCOM 464, *Field Research Methods: Special Topics in Environmental Justice*

TCOM 480, *Political Economy of Media*

TCOM 498, *Study Abroad Program*: “Vietnam: A Study of Media, Culture, and the

Environment in a Globalized Society” (2013)

TIAS 502, *Culture and Public Problems*

*University of Illinois, Urbana Champaign*

MS 334*, Social Aspects of the Media* (2007-2009)

MS 166, *Media Literacy* (Fall 2008)

MS 230(Teaching Assistant) *Film Culture* (Fall, 2007)

MS 250 (Teaching Assistant) *Money, Media and Power* (Fall, 2006)

*Miscellaneous*

Cultural Anthropology Theory and Methods, Central Texas College (2001)

Anthropological Methods, University of Tennessee, Knoxville (1995)

**SERVICE**

**Committee Work and Community Projects**

Member, *Hiring Committee for Media Activism* search (Chair: Randy Nichols) (Autumn 2017-Winter 2018)

Member, *Promotion Committee for Jeremy Davis* (Chair: Jim Gawel) (Autumn 2017).

Member, *Sqwatch Lab* Sustainability Project, University of Washington Seattle (Winter 2018-present)

Member, South Sound Green Tour Steering Committee (Winter-Spring 2018)

Committee member, *Chancellor’s Advisory Committee on Sustainability*, University of Washington Tacoma (2014 – present)

Organizer, *Plastic Surgery: Changing the Face of the Planet One Bottle at a Time Campaign*

(Spring-Autumn 2016).

Development Committee Member, *Environmental Education Community of Interest*, Russell Family Foundation (Spring 2016-Spring 2016)

*Commissioner,* Sustainable Tacoma Commission: collaboration with Tacoma city officials, local businesses, and local environmental organizations (2012-2016)

**Scholarly Reviewing, Moderating, Speeches**

Article Reviewer, *Environmental Communication: a Journal of Nature and Culture* (August, 2017).

Keynote Speaker, “Building Inclusive Classroom Communities,” at the Teaching and Learning Symposium. University of Washington Seattle, HUB Ballroom (April 24, 2017).

Chair for panel on “Pipelines and (Indigenous) Resistance I,” Conference on Communication and the Environment, Leicester, UK (June 28-July 2, 2017)

Editorial Board member, *Access: Interdisciplinary Journal of Student Research and Scholarship* for students (Spring 2017-present)

Guest editor, *Vietnam Journal of Family and Gender Studies*, for article “Masculinity and its impact on female leadership in media companies in Vietnam (October, 2015).

Article Reviewer, Journal of *Critical Studies in Media Communication* (August, 2015)

*Moderator*, 17th Annual Undergraduate Research Symposium, University of Washington

Seattle (2014).

*Reviewer*, edited volume *Prophetic Media*, Peter Lang Publishers (April, 2012)

*Reviewer*, Fred-Haley Writing Awards, University of Washington Tacoma (May, 2012)

*Member* of the Interview Committee for the Technical Writing position, Interdisciplinary

Arts & Sciences, University of Washington Tacoma, Spring 2011 and February, 2012.

*Reviewer*, Northwest Conference on the Environment, February, 2012.

*Reviewer,* Conference on Communication and the Environment (COCE), 2011.

**GRANTS, SCHOLARSHIPS AND FELLOWSHIPS**

*Scholarship and Teaching Award*, School of Interdisciplinary Arts and Sciences, University of

Washington Tacoma ($1700) (2017, 2016).

Moore, E. (Principle Investigator), Koontz, T., Gawel, J., and Compson, J. (co-investigators) (2015).

“Green Seed Grant” from *Environmental Stewardship and Sustainability Office* ($49,000)

* Title of Grant: “Carbon Challenge: Footprint Reduction through Curricular Development and Community Building”

*International Provost Grants* for Vietnam Study Abroad (2013) ($5,000)

*Pollsters and Parishioners: Survey Workshop on American Religion and Politics,* Henry Institute, Calvin College (2007) ($1500).

*Oak Ridge Institute for Science and Education*, Fellowship (2000-2003) ($144,000)

*American Academy of Forensic Sciences* Lucas Grant (1997) ($500)

**WORK EXPERIENCE**

**U.S. Army Central Identification Laboratories, Hawaii (CILHI)**

*Project Director/Fellow,* Oak Ridge Institute for Science and Technology and U.S.

Department of Defense. Acted as civilian lead anthropologist and project director at archaeological sites in Southeast Asia (2000-2003). Responsibilities included leading military teams in field operations as part of joint U.S./Vietnam government effort to locate and repatriate U.S. servicemembers who were listed as “missing in action.”

**Holman and Associates**

*Assistant Field Director* (1996-1999)

**San Francisco Medical Examiner’s Office**

*Provisional Investigator* (1995- 1997)

**U.S. Army Corps Of Engineers Through Pacific Legacy**

*Anthropologist* (1996)

**Smithsonian Natural History Museum**

*Intern* (1994)

**\*NB: More detail on non-academic work experience available on request**